



Entrepreneurship Innovation Management & Leadership

1st **Symposium**

11th -14th **January** 2106





Introduction

Now more than ever, entrepreneurship innovation and business leadership play a vital role in regional, national and global economies. Leaders cannot predict the future in this increasingly uncertain world. The future will be defined by entrepreneurs who create new opportunities through action and experimentation hence need for the creation of enabling environments and capacity building for the acceleration of entrepreneurship and innovation. EIMLS (Entrepreneurship, Innovation Management and Leadership Symposium) is designed to play a critical role in accelerating and leading the entrepreneurial revolution in Africa.

The symposium seeks to prepare key influencers from various organizations in the region to help build systems that promote entrepreneurship and innovation at the grassroots level. The forum will explore best practices in entrepreneurship, intrapreneurship and innovation management, case method frameworks and pedagogy in a dynamic setting. EIMLS is a non-profit making partly sponsored program. It is a collaborative initiative between KCA University, Kenya and Global Business Labs, Sweden. Our strategic partnerships with leading world scholars in the field, leading academic institutions, governments, corporations and foundations seeks to deliver a program that will stimulate growth and value creation on an institutional, national and regional level.

Overview

Making use of diverse delivery methods, the goal of EIMLS is to provide information based upon learnt experiences in developing and maintaining globally competitive entrepreneurship programs. As necessary, the EIMLS will be customized to local context to make it relevant for participants in the continent. This program targets key influencers in the ecosystem and practitioners from all over Africa. The goal of the program is to help all participants become more effective and innovative entrepreneurship development agents and practitioners. The Program will be delivered for 3.5 days. The program is session-based with each successive session building on the previous one. As a result, it is important that participants be present for all sessions.



Programme Objectives

The goal of the program is to foster and accelerate regional entrepreneurial growth and economic development through entrepreneurship and innovation. EIMLS seeks to develop an ever increasing international cadre of innovative entrepreneurs and business leaders/managers who understand the importance of creating intellectual and practical connections that enhance entrepreneurship and innovation.

Target Participants

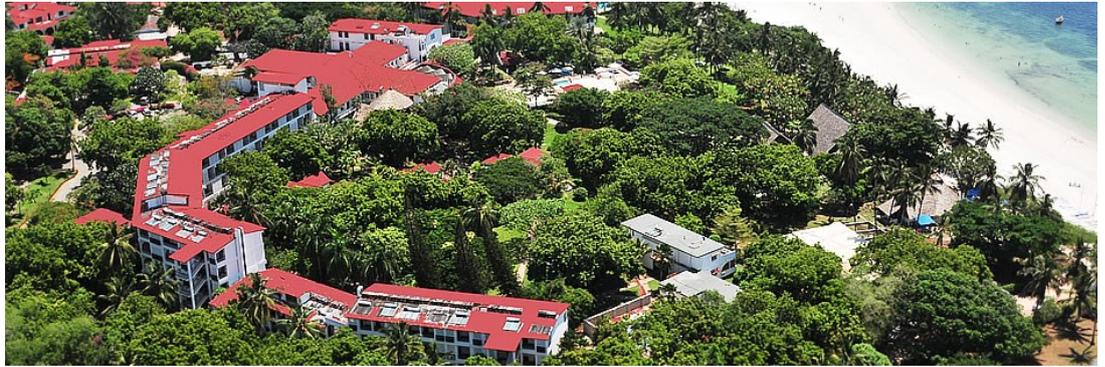
The program targets key influencers in the creation of entrepreneurship and innovation enabling environment. Participants are expected to have experience in practical entrepreneurship development or training with a minimum of an academic degree with at least 1 year working experience. Participants' profiles include;

- Academicians, researchers and graduate students from both public and private institutions
- Human capital development practitioners
- Trainers in entrepreneurship training centers
- Business incubation and acceleration managers/coordinators
- Ministry officials involved in enterprise/business development & training
- Programmers & planners
- NGOs, CSOs, and International Organizations with a focus employment & entrepreneurship development

Date and Venue

This is a residential programme that will be held from **11th – 14th, January 2016** in Kenya and will be conducted in English language. **Application for admission deadline is 20th December, 2015.** One will only be confirmed a participant AFTER their successful registration. This is an intensive program that demands one's undivided attention to the fullest extent possible. It takes discipline and planning to derive the full benefit of the program. The overall intention is for everyone to be able to engage in the fullest opportunities that the EIMLS has to offer.

Venue : Nyali International Beach Hotel



Accommodation



Day 1	Day 2	Day 3	Day 4
Opening Ceremony	8.15 - 8:30 am – Day Intro		
Key Guests Dr. Adan Mohamed – CS Enterprise development Government of Kenya Vimal Shah (CBS) , MD Bidco Africa Host – Prof. N.O. Midamba	Design Thinking for Idea Generation	Ethics in research and Development	Building entrepreneurship enabling environment for economic development - Policy Level Prof. Esther Tirima
10:00 – 10:30 am Morning Tea Break			
Entrepreneurship, Intrapreneurship & Innovation paradigm	Business Modelling: -The Canvas - Blue Ocean Strategy	Capacity building & Resource mobilization	Embracing technology in entrepreneurship and Innovation Jyoti Mukherji Prof. William N'dembe
12:30 – 1:30 pm Lunch			
1.30 – 2.30 CEO Perspective Talk			
Techno-preneurship Kevit Desai, CEO Centurion Prof. Bitange Ndemo – ICT Champion, Academician, and a Newspaper Columnists	Understanding Trends to enhance success and managing a growing Venture Bob Collymore, CEO Safaricom Julian Kyula, CEO MODE Africa	Accelerating development through entrepreneurship and innovation Carol Kariuki, CEO KEPSA Patrick ZK Mwangi, CEO MSEA	Innovation and Entrepreneurship – creating and venturing into new markets Oigara Joshua, CEO KCB Maria Threase, UNDP Kenya Country Director
Afternoon Session 2.30 – 4.30 pm			
Managing Entrepreneurship, Intrapreneurship and innovation	Ecosystems and Synergies - Enhancing Entrepreneurship and Innovation Experience	Social Enterprising: Solving social problems through enterprising (Case studies) Special Guest: Duncan Onyango, Director Acumen East Africa Region	
4:30 – 5:00 pm Afternoon Tea Break			
	EIMLS Cocktail – Guest H.E. Hassan Joho Mombasa Governor	Social Enterprise Perspective Talk Dr. Amit N. Thakker, CEO, Founder Kenya Healthcare Federation– Key address Perspective talk Moderator – Frida Owinga Panelist: Wilfred Buyema, CEO Uwezo Fund & Douglas Ragan, Chief Youth & Livelihoods unit UN Habitat	



Key Symposium Facilitators



Professor Mikael Samuelsson - Assistant Professor Mikael Samuelsson has been involved in research, consultancy work and training of entrepreneurs since 1998. His research is used in both education and in governmental programs for entrepreneurs. He is involved in international and national development programs in Indonesia, Uganda, Namibia and Botswana. He is the founder and managing director of Global Business Labs. His research involves over 1000 new venture projects from birth and over a period of ten years. He has been part of the development processes for Verksamst.se and other programs at Tillväxtverket (Swedish Agency for Economic and Regional growth) and he is involved in evidence based research programs at Vinnova (Government of Sweden's technological innovation agency). Professor Samuelsson has written 14 policy papers for the Swedish government concerning entrepreneurship, has been a part of or started 7 different companies and has supervised 42 thesis of various academic levels. He has also written 17 other refereed contributions (book chapters and articles).



Professor Benson Honig - Professor Honig is a tenured professor at the McMaster University in Canada, where he is the Teresa Cascioli Chair in Entrepreneurial Leadership. While he specializes in entrepreneurship, his interests include social and human capital, business planning, transnational entrepreneurship, nascent entrepreneurship, social entrepreneurship, and entrepreneurship in environments of transition. Professor Honig has taught at 12 Universities, from Stanford, USA to St Andrews, Scotland to University of Haifa, Israel and now McMaster. Professor Honig has written 48 articles for refereed journals, co-authored 1 book and 19 papers which came out from conference proceedings. He has been a speaker or keynote speaker at over 50 conferences and academic gatherings, as well as 8 interviews and articles for non-academic publications. Professor Honig has been a part of 5 different companies on positions ranging from chief engineer to general manager. He also started a company in Zimbabwe dealing with communication technology and served as the President of the company.



Guest Symposium Facilitators



Professor Esther Tirima – She is currently an advisor to the office of the president – ministry of devolution. Prior to this she was the founding Director of the Institute for Research, Development and Policy at Africa Nazarene University. She has also served as a founding and acting Dean of faculty of Humanities and Social Sciences and the head of the Academic Writing Center, which she established while at Kenya Methodist University, Nairobi, Kenya. Before leaving North America, She was the President elect of the North West Association of Developmental Education. She has worked for over 13 years in higher education in North America and Kenya, and is an expert in Curriculum Development and Assessment, Accreditation of higher education institutions, Program Monitoring and Evaluation, Critical Thinking, Academic Writing, Online and Database Research, Second language instruction and acquisition, and Diversity training and advocacy. She has presented numerous concept proposals and rationales for program development and changes. She has been recognized for her leadership and innovative solution and training and educational interventions.



Jyoti Mukherje - She has been a pioneer in the Eastern Africa's Information Technology (ICT) field. Today she is known within the field as a leader with a bright future. Since its beginning in 1991, she has run Software Technologies Ltd. (STL) as the Group CEO. STL has designed its own brand of solutions called: "eHorizon", a software solution that has become a world renowned name among the contemporary IT Solutions in the market. eHorizon has won many awards as the best in functionality and usage in the African industry. Jyoti has turned STL into an international IT powerhouse by providing solutions across Africa and beyond. She has expanded STL's training department in fully fledged subsidiary Company: Institute of Software Technologies Ltd. STL has been recognized for TOP100 SME Award for last 7 years consequently and in 2015 STL was awarded ICT Champion award.

Jyoti has been called upon time and again to motivate and share her experiences with new business entrepreneurs, women enterprises and students. Her willingness to so frequently share her wealth of experience among the society has been recognized by many awards including Best Entrepreneur of year 2000 by the Computer Society of Kenya, Hall of Fame award by ICT Ministry of Kenya and ICT Business woman of Africa Awards among many others. She has also served on the board of directors of Center for Corporate Governance.



CEO Perspective Talk Panelists



Bob Collymore,
CEO Safaricom



Kevit Desai,
CEO Centurion



Maria Threase,
UNDP Kenya Country Director



Dr. Amit N. Thakker,
*CEO, Founder Kenya
Healthcare Federation*



Patrick ZK Mwangi,
CEO MSEA



Douglas Ragan,
*Chief Youth & Livelihoods
Unit UN Habitat*



Wilfred Buyema,
CEO Uwezo Fund



Carol Kariuki,
CEO KEPSA



Oigara Joshua,
CEO KCB



Prof. Bitange Ndemo
*ICT Champion, Academician,
Newspaper Columnists*



Julian Kyula,
CEO MODE Africa



Duncan Onyango,
*Director Acumen
East Africa Region*



HOST



Prof. Noah O. Midamba

Vice Chancellor, CEO

KCA University

GUESTS



Dr. Adan Mohamed

*Cabinet Secretary
Enterprise Development
Government of Kenya*



H.E. Hassan Joho

*Governor Mombasa
County*



Vimal Shah, CBS

MD Bidco Africa



About the organizers

KCA University

KCA University is a Chartered non-profit making institution, founded in July 1989 by the institute for Certified Public Accountants of Kenya. It is a Business University with focus on Entrepreneurship, Business and ICT as flagship programs. It has a proven track record in supplying quality graduates to the market in Kenya and the region riding on its vision of being the premier entrepreneurial university. As a renowned institution offering unique and exciting programmes, KCA University has built a reputation as a comprehensive business university that delivers innovation to assist and delight its stakeholders. The Centre for Entrepreneurship and Leadership at KCA University has joined hands with Global Business Labs to bring you this innovative program.

Global Business Labs (GBL)

GBL is based on one of Europe's leading business accelerators at the Stockholm School of Economics. After launching more than one hundred businesses, we were convinced that successful ventures are not best started in isolation from one another. This gave us the idea to create a network of accelerator labs. We had seen that one lab was great, but if we could connect many labs in a joint global framework, the benefits would even bigger. A network of labs enable the flow of ideas, knowledge and relationships with the power to complement local stakeholders and connect them in new powerful constellations.